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**CHALLENGE RATIONALE**

When rain falls or snow melts, it does not simply stay in one place or seep into the ground to replenish groundwater; most of it begins to move. When water flows over land, it is called surface runoff, and it is an important part of the water cycle, but have you ever wondered where your runoff is running off to? What’s in your runoff? What is the runoff doing to the environment once it has settled? Around the world, there are more than 400 dead zones in oceans and lakes, where the water contains so little oxygen that aquatic life can no longer survive. In large part, this is due to excess nutrient pollution found in our runoff as a result of home, agricultural, and industrial practices as well as population growth. In this challenge, students will learn about the impact of runoff in rural and urban areas and its effects on the environment as well as plan for solutions to this growing issue of dead zones, hypoxia, and overall water quality.

**ESTABLISHING THE CHALLENGE**

**Identify a Challenge**

Eutrophication is a big word that describes a big problem in our world’s estuaries. Harmful algal blooms, dead zones, and fish kills are a result of eutrophication. Nitrogen and phosphorous are the culprits that come from runoff sources like fertilizer, untreated wastewater, and atmospheric fallout from burning fossil fuels. This problem should matter to you whether you live near an ocean or not because the problem starts where you live and ends in resources we all use and enjoy. In this challenge, students will learn about protection of marine resources through home practices, agricultural practices, and waste management practices. We all play a part in ensuring a thriving planet which includes ensuring water quality for generations to come.

Eutrophic events have increased because of the rapid rise in intense agricultural practices, industrial practices, and population growth. These three processes emit large amounts of nitrogen and phosphorus in runoff which cause dead zones also known as hypoxic zones. These are areas that are so deprived of oxygen that aquatic life can no longer survive.

Different areas of the world emit different levels of these nutrients. The United States, along with nations in the European Union, use animal manure and commercial fertilizers in agriculture and are the main contributors to eutrophication. Runoff from larger agricultural fields enters creeks and bays because of rain, snow melt, or irrigation practices. In the developing countries of Latin America, Africa, and Asia, untreated wastewater from sewage and industry are the main contributors to eutrophication. Land development through urbanization such as pavement, rooftops, roads, etc. also increases surface runoff as the water cannot seep through these impervious surfaces. Urban runoff carries with it many pollutants such as petroleum, sediment, and fertilizers. Atmospheric sources of nitrogen also contribute to eutrophication.
Eutrophication has severe environmental impacts on ecosystems and poses major problems for all living things. Reducing eutrophication, while also maintaining natural runoff, is an important component to ensuring a sustainable future.

**Challenge Question**
How can we improve the quality of our runoff and, in turn, reduce dead zones in our water resources?

**This solution must address the following needs**
- Address dead zone concerns through industrial, agricultural, or population growth
- Reduce amounts or sizes of dead zones
- Reduce contaminated runoff
- Ways we can improve the quality of our runoff
- Trade-offs of using eco-friendly practices as it relates to runoff
- Economic, environmental, and societal needs

**Success will be determined by**
- Producing and sharing a presentation of knowledge gained
- Sharing progress and results on social media by tagging @ThePurplePlow
- Production of a model solution for higher-quality water runoff or the reduction of highly-polluted runoff
NGSS — Engineering Design Process (3-5)

3-5-ETS1-1 Define a simple design problem reflecting a need or a want that includes specified criteria for success and constraints on materials, time, or cost.
3-5-ETS1-2 Generate and compare multiple possible solutions to a problem based on how well each is likely to meet the criteria and constraints of the problem.
3-5-ETS1-3 Plan and carry out fair tests in which variables are controlled and failure points are considered to identify aspects of a model or prototype that can be improved.

NGSS — Engineering Design Process (6-8)

MS-ETS1-1 Define the criteria and constraints of a design problem with sufficient precision to ensure a successful solution, taking into account relevant scientific principles and potential impacts on people and the natural environment that may limit possible solutions.
MS-ETS1-2 Evaluate competing design solutions using a systematic process to determine how well they meet the criteria and constraints of the problem.
MS-ETS1-3 Analyze data from tests to determine similarities and differences among several design solutions to identify the best characteristics of each that can be combined into a new solution to better meet the criteria for success.
MS-ETS1-4 Develop a model to generate data for iterative testing and modification of a proposed object, tool, or process such that an optimal design can be achieved.

NGSS — Engineering Design Process (9-12)

HS-ETS1-1 Analyze a major global challenge to specify qualitative and quantitative criteria and constraints for solutions that account for societal needs and wants.
HS-ETS1-2 Design a solution to a complex real-world problem by breaking it down into smaller, more manageable problems that can be solved through engineering.
HS-ETS1-3 Evaluate a solution to a complex real-world problem based on prioritized criteria and trade-offs that account for a range of constraints, including cost, safety, reliability, and aesthetics as well as possible social, cultural, and environmental impacts.
HS-ETS1-4 Use a computer simulation to model the impact of proposed solutions to a complex real-world problem with numerous criteria and constraints on interactions within and between systems relevant to the problem.
Common Core Math
www.corestandards.org/Math

CCSS.MATH.CONTENT.5.OA Write and interpret numerical expressions.
CCSS.MATH.PRACTICE.MP2 Reason abstractly and quantitatively.
CCSS.MATH.PRACTICE.MP4 Model with mathematics.
CCSS.MATH.PRACTICE.MP3 Construct viable arguments and critique the reasoning of others.

Common Core Literacy
www.corestandards.org/ELA-Literacy

Research to Build and Present Knowledge:
CCSS.ELA-LITERACY.W.5.7 Conduct short research projects that use several sources to build knowledge through investigation of different aspects of a topic.
CCSS.ELA-LITERACY.W.5.9 Draw evidence from literary or informational texts to support analysis, reflection, and research.
CCSS.ELA-LITERACY.W.9-10.7 Conduct short as well as more sustained research projects to answer a question (including a self-generated question) or solve a problem; narrow or broaden the inquiry when appropriate; synthesize multiple sources on the subject, demonstrating understanding of the subject under investigation.
CCSS.ELA-LITERACY.W.11-12.7 Conduct short as well as more sustained research projects to answer a question (including a self-generated question) or solve a problem; narrow or broaden the inquiry when appropriate; synthesize multiple sources on the subject, demonstrating understanding of the subject under investigation.

Text Types and Purposes:
CCSS.ELA-LITERACY.W.6.2 Write informative/explanatory texts to examine a topic and convey ideas, concepts, and information through the selection, organization, and analysis of relevant content.
CCSS.ELA-LITERACY.W.7.2 Write informative/explanatory texts to examine a topic and convey ideas, concepts, and information through the selection, organization, and analysis of relevant content.
CCSS.ELA-LITERACY.W.8.2 Write informative/explanatory texts to examine a topic and convey ideas, concepts, and information through the selection, organization, and analysis of relevant content.
Comprehension and Collaboration:

CCSS.ELA-LITERACY.SL.9-10.4 Present information, findings, and supporting evidence clearly, concisely, and logically such that listeners can follow the line of reasoning and the organization, development, substance, and style are appropriate to purpose, audience, and task.

Integration of Knowledge and Ideas:

CCSS.ELA-LITERACY.CCRA.R.7 Integrate and evaluate content presented in diverse media and formats, including visually and quantitatively, as well as in words.

CCSS.ELA-LITERACY.CCRA.R.8 Delineate and evaluate the argument and specific claims in a text, including the validity of the reasoning as well as the relevance and sufficiency of the evidence.

CCSS.ELA-LITERACY.CCRA.R.9 Analyze how two or more texts address similar themes or topics in order to build knowledge or to compare the approaches the authors take.
Suggested Pacing Guides

Classroom Program
This sample pacing guide is created for a 20-day calendar with a 45-minute class.

<table>
<thead>
<tr>
<th>Design Process Step</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Identify</td>
<td>4 days</td>
</tr>
<tr>
<td>Imagine</td>
<td>2 days</td>
</tr>
<tr>
<td>Design</td>
<td>2 days</td>
</tr>
<tr>
<td>Create</td>
<td>5 days</td>
</tr>
<tr>
<td>Test &amp; Improve</td>
<td>5 days</td>
</tr>
<tr>
<td>Share</td>
<td>2 days</td>
</tr>
</tbody>
</table>

Summer School Program
This pacing guide is created for a 10-day calendar with a three hour block.

<table>
<thead>
<tr>
<th>Design Process Step</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Identify</td>
<td>1 day</td>
</tr>
<tr>
<td>Imagine</td>
<td>1 day</td>
</tr>
<tr>
<td>Design</td>
<td>2 days</td>
</tr>
<tr>
<td>Create</td>
<td>2 days</td>
</tr>
<tr>
<td>Test &amp; Improve</td>
<td>3 days</td>
</tr>
<tr>
<td>Share</td>
<td>1 day</td>
</tr>
</tbody>
</table>

After School Program
This sample pacing guide is created for two days a week for an 18-week semester.

<table>
<thead>
<tr>
<th>Design Process Step</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Identify</td>
<td>2 days</td>
</tr>
<tr>
<td>Imagine</td>
<td>2 days</td>
</tr>
<tr>
<td>Design</td>
<td>2 days</td>
</tr>
<tr>
<td>Create</td>
<td>5 days</td>
</tr>
<tr>
<td>Test &amp; Improve</td>
<td>21 days</td>
</tr>
<tr>
<td>Share</td>
<td>5 days</td>
</tr>
</tbody>
</table>
## Materials List

### Suggested Materials List

The items listed below are suggested materials needed to conduct the challenge. Facilitators and students are encouraged to be creative and inventive in acquiring the materials needed to complete the challenge (e.g., purchased, recycled, donated, etc.).

<table>
<thead>
<tr>
<th>Required Materials</th>
<th>Suggested Materials</th>
</tr>
</thead>
</table>
| • Computer with internet access  
• Water  
• Safety goggles  
• Rubber gloves | • Printer  
• Variety of paper (e.g., poster board, presentation board, construction paper, etc.)  
• Creative materials (e.g., scissors, glue, etc.)  
• Filtration material (e.g., coffee filters, cotton or wire mesh, activated charcoal, etc.)  
• Pervious and impervious materials such as soil, gravel, concrete, etc.  
• Materials to mix with water to simulate wastewater (e.g., vegetable oil, coffee grounds, liquid soap, Miracle-Gro Plant Food, small plastic waste, etc.)  
• Water quality testing kits ([example](#))  
• Measuring equipment (e.g., scales, beakers, graduated cylinders, etc.)  
• Calculator  
• Microsoft PowerPoint |
Facilitating the Challenge

Each Purple Plow Challenge can be implemented in a variety of methods, time frames, and programs. Follow the steps below to help determine how this challenge will best fit the current situation and educational environment.

1. Review the Purple Plow “Design Process” and the “Lesson Packet” documents. Note that the lessons are encouraged, but not required.
2. Examine the suggested pacing guides to determine ways to integrate the challenge and lessons into your specific program.
3. With the time frame in mind, use the guidance provided in this section to help students progress through the challenge. This guidance includes suggested student prompts, guiding questions for students, signs of step completion, and journaling opportunities. The student prompts, guiding questions, and journal prompts are found in the “Student Guide.” Facilitators or students may determine the method by which they record their research and discoveries found for these prompts and journal reflection questions.

Challenge Design Process

1. **Identify**
   - Define the problem and how it is affecting life globally, nationally, and locally. Research and consider how others have approached solving the problem. Describe why this problem needs a solution. Determine constraints (e.g., time, space, resources, etc.).

2. **Imagine**
   - Brainstorm solutions to the problem. List all ideas – don’t hold back! Discuss and select the best possible solution.

3. **Create**
   - Follow the design plan and build the prototype.

4. **Test & Improve**
   - Test the design and collect quantitative and qualitative data. Discuss results and compare with the expected outcomes. Seek areas of improvement and make changes where needed.

5. **Share**
   - Communicate what was learned. Share the design, data, and conclusions. Present results.
1. Identify

PURPOSE OF STEP
Define the need and how it affects life globally, nationally, and locally. Research and consider how others have approached solving the need including how people have addressed this need historically. Describe why this challenge needs a solution and determine constraints (e.g., time, space, resources, etc.).

STUDENT PROMPTS AND GUIDING QUESTIONS
• What is runoff?
• What is in runoff?
• How does runoff move?
• Where does runoff go?
• Why is runoff an important part of the water cycle?
• What is eutrophication, and how does eutrophication affect populations locally and globally?
• How does runoff contribute to eutrophication?
• Compare and contrast runoff in rural and urban locations.
• How do we residential, agricultural, and industrial practices impact runoff and water quality?
• How does runoff affect me, our food, and our earth?

SIGNS OF STEP COMPLETION
Students will present a description of the challenge to the facilitator. The description should include how this challenge affects communities globally, nationally, and locally. The description should also include ways in which others have addressed finding a solution and constraints to be considered (e.g., time, space, resources, etc.).

At the completion of this step, direct students to the reflection questions in the “Go With the Flow Student Guide.”
2: IMAGINE

PURPOSE OF STEP
Brainstorm solutions to the challenge. List all of your ideas – don’t hold back! Discuss and select the best possible solutions.

STUDENT PROMPTS AND GUIDING QUESTIONS
• What practices at home, in agriculture, and in industry can be changed to improve the quality of our runoff?
• What has already been done to improve the quality of our runoff?
• How can we decrease the number or size of dead zones in our waters?
• Which areas produce the most polluted runoff?

SIGNS OF STEP COMPLETION
Students will present a list of possible solutions to the identified challenge to the facilitator.

At the completion of this step, direct students to the reflection questions in the “Go With the Flow Student Guide.”
3: Design

Purpose of Step
Diagram the model and identify the materials needed to build the model. Write out the steps to take and describe the expected outcomes.

Student Prompts and Guiding Questions
- How will you demonstrate the improvement of the quality of runoff?
- What materials are needed?
- How do cost and material constraints factor in?
- What environmental factors should be considered?
- Justify your particular design choice.

Signs of Step Completion
The students will present a detailed diagram of the prototype as well as a written plan of how it will be built. Look for the following in the plan: a materials list with budget (if building a physical model), detailed directions, and expected outcomes.

At the completion of this step, direct students to the reflection questions in the “Go With the Flow Student Guide.”
4: CREATE

PURPOSE OF STEP
Follow the design plan and build the model or prototype.

STUDENT PROMPTS AND GUIDING QUESTIONS
• Use all research, knowledge gained, and the design plan to create the solution
• Repeat any of the previous steps should issues arise during the building process
• Consider the parameters of the challenge and what needs to be accomplished for a successful challenge

SIGNS OF STEP COMPLETION
The students will build the model and share with the facilitator.

At the completion of this step, direct students to the reflection questions in the “Go With the Flow Student Guide.”
**PURPOSE OF STEP**
Test the design and collect qualitative and quantitative data. Discuss results and compare with the expected outcome. Seek areas of improvement and make changes as needed.

**STUDENT PROMPTS AND GUIDING QUESTIONS**
- What will need to be observed?
- What information can be put into a chart or graph?
- Create charts, graphs, photographs, etc. to showcase data.
- How will you demonstrate improvement of runoff quality?
- How will you evaluate the trade-offs of your solution?

**SIGNS OF STEP COMPLETION**
The students will keep records of all test trials and share data with the facilitator. Entries should include both qualitative and quantitative data. The students will also share recordings any improvements made to the design prototype and the effect they had on the outcome.

At the completion of this step, direct students to the reflection questions in the “Go With the Flow Student Guide.”
6: Share

PURPOSE OF STEP
Communicate what was learned throughout the challenge. Share the design process, data, and conclusions on how the model answers the challenge question.

STUDENT PROMPTS AND GUIDING QUESTIONS
- Design a presentation including knowledge gained, design plan, materials used, tests completed, and data analysis.
- How is your design approach appropriate and realistic to the challenge?
- Does your design address budgetary issues, timelines, and other constraints?
- How successful was your solution in addressing the issue of dead zones in our waters?
- Describe what you learned from this challenge?

SIGNS OF STEP COMPLETION
The students will present what was learned through the design process, including sharing how the prototype addresses the problem, key aspects of design, data from test trials, and end results.

EXTENSION POSSIBILITIES
- Visit a local watershed and conduct research on the quality of water.
- Interview a local farmer on their agricultural practices as it relates to runoff.
- Attend a freshwater studies program.
Resources

Phys.org’s “Dead Zones are a Global Water Pollution Challenge“:

National Geographic Resource Library “Runoff” Entry:
https://www.nationalgeographic.org/encyclopedia/runoff/

USGS: Science for a Changing World’s “Runoff: Surface and Overland Water Runoff”:

NOA: National Ocean Service’s “What is Eutrophication?”:
https://oceanservice.noaa.gov/facts/eutrophication.html

United Nations Goal #6: Clean Water and Sanitation
https://sustainabledevelopment.un.org/sdg6

United Nations Goal #14: Life Below Water
https://sustainabledevelopment.un.org/sdg14

United Nations Goal #15: Life on Land
https://sustainabledevelopment.un.org/sdg15